



FOR IMMEDIATE RELEASE

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Local United Way Annual Campaign Ending Soon! There is Still Time to Donate!

La Porte County, IN – United Way of LaPorte County has raised just over \$500,000 dollars for their annual campaign that takes place at local businesses, through the mail, and online. Campaign dollars support local programs that provide food, financial assistance, shelter, mentoring, literacy, parenting education, child care, health services, and more. 16 agencies like Meals on Wheels, Dunebrook, the YMCA, the Salvation Army, and the Youth Service Bureau provide these services throughout our local community.

Many companies have stepped up to support United Way during this year's campaign season, even in these difficult times. Dollar General, LaPorte Hospital, Avient, Centier Bank, 1st Source Bank, and UPS are among the list of local companies who improved their United Way campaign contributions through payroll deduction gifts, employee participation, and increased corporate giving.

While our local United Way raised over \$1 million specifically for COVID-19 relief efforts, COVID -19 dollars were "one time" donations that were immediately released into the community to support those laid off, in need of food, and suffering. Without annual campaign dollars from United Way, many non-profits would have to reduce the amount of people served throughout the year, not just during the pandemic.

One in four people in LaPorte County utilize an agency or program funded by the United Way campaign every year, which is why our community must support United Way through an annual campaign.

There is still time to donate! We will officially end the campaign season on March 30, 2021. To learn more about the work of your local United Way or to make a contribution, please visit www.unitedwaylpc.org or email info@unitedwaylpc.org.

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