

## FOR IMMEDIATE RELEASE June 5, 2023

**CONTACT**: Kris Pate (219) 363-8663

## Strengthening Community the "UNITED" Way First Annual Awards

LA PORTE COUNTY, IN— To kickoff this year's Annual Fundraising Campaign, United Way of La Porte County will award outstanding members of our community who choose to strengthen La Porte County for the better.

According to Kris Pate, the President and CEO of our local United Way, "As we launch our fundraising to help us strengthen local individuals and families in our communities this year, we want to take the time to recognize, thank, and celebrate those that really embody what it means to Live United. La Porte County is home to so many trailblazers. Some are outspoken while others quietly and steadfastly go about their work. They make La Porte County a very special place."

When you think of La Porte County and what it takes to make our community great, who are the ones that stand out – the ones who are truly making a difference? Starting today and lasting through Friday August 18, 2023, you can nominate an individual, an organization, and/or a business to be recognized for their contributions.

Strengthening Community the "UNITED" Way Awards goes to individuals, organizations, and/or businesses in La Porte County who excel at one or more of the following:

- Community improvement and local problem solving (excels at innovative and achievable approaches that move communities/projects forward)
- Insuring an equitable and inclusive voice for all community members (inclusive and representative of all ages, races, denominations, gender identities, income levels, etc.)
- Demonstrating a deep commitment specifically to achieving race equity (working to eliminate race as a predictor of health outcomes, educational achievement, and financial stability)
- Excelling at a collaborative approach (builds partnerships that reach deep into the community to recruit diverse thought leaders, volunteers, and "doers" to create positive impact in the community)

To nominate a person, organization, or business to receive the 2023 STENGTHENING COMMUNITY THE "UNITED" WAY – ANNUAL AWARD, please complete the following nomination form on our Annual Awards webpage.

All submissions are to be sent to Kris Pate, <a href="Kris@unitedwaylpc.org">Kris@unitedwaylpc.org</a>. The deadline for all nominations is **Friday August 18**, **2023**. Awards will be presented at our 2024 Campaign Kickoff Luncheon on Thursday August 24, 2023; more details coming soon.

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**About United Way of La Porte County** United Way of La Porte County works to advance the common good, creating opportunities for a better life for all by focusing on the three key quality of life building blocks — health, education, and financial stability. UWLPC creates long-lasting community change by addressing the underlying causes that prevent progress in these areas. For more information about United Way of La Porte County, please visit unitedwaylpc.org.